

STUDENT CHARTER



FOREWORD

Business Science Institute is a pure education provider running a single Executive DBA programme. It was set up in 2012 by a group of French academics wanting to offer experienced business practitioners from across the globe access to a flexible, high-quality doctoral programme of study. At that time, the DBA market was emerging in continental Europe, and PhDs were neither adapted to the busy schedules nor the aspirations of these practitioners, many of whom were based in countries where access to doctoral-level provision was not easy. In parallel, the DBA offered opportunities for academics to interact in new ways with manager-researchers, and with business.

Our DBA provides a framework to facilitate the development of managerial impact by and for participants, their organisations and society. This is achieved through investment in the resources needed to provide excellent educational support services, along with personalised, responsive academic supervision by a network of highly-experienced academics from different institutions covering a wide selection of disciplines. Given the diverse background of our community of students, economic growth, development and social transformation feature strongly in the impact they generate.

This Charter, written by the Business Science Institute programme support team, sets out how our mission and ethos are reflected in the education for which you will be a partner in our Institution, and in the diverse, equitable and inclusive community that all members contribute to and value.

Professor Michel Kalika, President

STUDENT ETHICS

As an active member and partner in this community, your participant experience at Business Science Institute will be underpinned by the Institution's Code of Ethics, a set of 7 core principles that run through academic life at the Institution. All members of our community, including doctoral candidates, faculty, support staff and alumni are expected to behave in line with these principles to the highest standards of ethical integrity.

These 7 ethical principles are consistent with our values¹ and are applied in practice by the members of our community in the running and everyday operations of Business Science Institute.

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| 1. Responsibility and Accountability | 5. Collegiality |
| 2. Integrity, Honesty and Transparency | 6. Sustainability |
| 3. Intellectual Freedom | 7. Making a Positive Impact |
| 4. Respect, Equality and Diversity | |

Our mission: *'We make it possible for a diverse range of experienced managers from across the globe to access a doctoral degree programme taught and supervised by outstanding faculty for **lasting personal and professional development and impact**'.*

1. **What does the Business Science Institute DBA learning experience entail, and how can I make sure I fully benefit from it?**

We see the Business Science Institute learning experience as an encounter between diverse worlds of business, management and academia, offering the space and time for senior practitioners to take a critical step back from their work and reflect on their practice. Our Executive DBA graduates are distinguished by a specific set of skills rather than the actual knowledge acquired during their studies. In particular, we expect our graduates to be equipped with the critical thinking and intellectual skills that will enable them to create lasting personal & professional development and impact in their lives.

The following key principles outline what the Business Science Institute learning experience entails, and what you can do to fully benefit from it.

As a Business Science Institute doctoral candidate, you will:

- Be considered as a partner in your learning rather than a recipient of a service, whereby you bring unique knowledge, expertise and experience to the community for the wider benefit of all our members.
- Receive teaching and supervision from a diverse and extended network of renowned academic experts who are committed to the advancement of knowledge through research collaborations with the world of practice.
- Make the most of this learning environment through your positive contribution to taught components, supervisory seminars and workshops.
- Engage and network with the members of your learning community through participation in group discussions, and activities such as the Spring Impact and Autumn International Seminar.
- Engage fully with your thesis supervisor over time, meeting the deadlines for submissions.

¹ **Business Science Institute values:** Ethics and Responsibility; Sustainability; Diversity.

- Receive responsive and professional support from a highly dedicated programme support team, engaging with and telling them about your Business Science Institute experience.
- Be offered opportunities to make written contributions to the advancement of management knowledge through the Business Science Institute book collection, in collaboration with professors, alumni and other manager-researchers.

2. What does it mean to be part of the Business Science Institute community, and how can I contribute as a member?

Our community represents more than 50 nationalities, and is shaped by the diversity we embrace. As an extended academic organisation, we function as a collegial network recognising no frontiers to our engagement with others and to the advancement of knowledge. We nurture our doctoral community through a shared understanding of the importance of mutual trust, tolerance and understanding.

Being part of the Business Science community means that our members:

- Foster an inclusive, supportive and welcoming culture enabling each individual to achieve their full potential and meet their personal objectives.
- Value the expertise and experience of others, whatever their background.
- Act collegially and with respect for one other to support learning, wellbeing, debate and dialogue, alongside the pursuit and dissemination of knowledge and ideas for impact.
- Get involved in the activities organised by the Institution to develop a life-long learning community (joint research and publication initiatives, attendance at events, interaction with the alumni network, contributions to the monthly Business Science Institute Newsletter, ...).

3. How can I inspire future generations of Business Science Institute students after I graduate?

Our Alumni network is a growing community of senior practitioners with rich and diverse experiences representing 33 nationalities. Working across a variety of organisations and sectors of activity, they make a positive contribution to their communities of practice driven by the personal, professional and wider societal impact generated by their DBA research journey. We believe that the connections between our alumni, students and professors are fundamental to the success of the Business Science Institute community.

As a student we will encourage opportunities for you to engage with our alumni, so that as a graduate you will understand the transformative impact of such interactions.

As a graduate, you will be able to inspire future generations of Business Science Institute students in the following ways:

- Stay connected to our Institution as a member of the alumni community, participating in events such as alumni-participant workshops, and annual Business Science Institute seminars.
- Continue to support Business Science Institute and its students by giving up your time, providing your expertise, or by making a contribution in your own way.
- Share news as graduates via the monthly newsletter, respond favourably to alumni impact interviews and post-doctoral surveys.
- Seek out opportunities to disseminate the impact of your research, taking part in writing workshops and participating in joint publication initiatives with students and professors.
- Maintain contact with your supervisor and consider opportunities for research collaboration.
- For graduates with an active research record, become an Associate Researcher.